

**TOWNSHIP OF BEDMINSTER  
RESOLUTION NO. 2018-081**

**RESOLUTION OF THE TOWNSHIP COMMITTEE OF  
THE TOWNSHIP OF BEDMINSTER ADOPTING AN  
“AFFIRMATIVE MARKETING PLAN” FOR THE  
TOWNSHIP OF BEDMINSTER**

**WHEREAS**, in accordance with applicable Council on Affordable Housing (“COAH”) regulations, the New Jersey Uniform Housing Affordability Controls (“UHAC”) (N.J.A.C. 5:80-26., et seq.), and the terms of a Settlement Agreement between the Township of Bedminster and Fair Share Housing Center (“FSHC”), which was entered into as part of the Township’s Declaratory Judgment action entitled In the Matter of the Application of the Township of Bedminster, County of Somerset, Docket No. SOM-L-914-15, which was filed in response to Supreme Court decision In re N.J.A.C. 5:96 and 5:97, 221 N.J. 1, 30 (2015) (“Mount Laurel IV”), the Township of Bedminster is required to adopt an Affirmative Marketing Plan to ensure that all affordable housing units created, including those created by the rehabilitation of rental housing units within the Township of Bedminster, are affirmatively marketed to low and moderate income households, particularly those living and/or working within Housing Region 3, the COAH Housing Region encompassing the Township of Bedminster.

**NOW, THEREFORE, BE IT RESOLVED**, that the Mayor and Committee of the Township of Bedminster, County of Somerset, State of New Jersey, do hereby adopt the following Affirmative Marketing Plan:

**Affirmative Marketing Plan**

- A. All affordable housing units in the Township of Bedminster shall be marketed in accordance with the provisions herein.
- B. The Township of Bedminster has a Prior Round obligation that has been fulfilled and a Third Round obligation covering the years from 1999-2025. This Affirmative Marketing Plan shall apply to all developments that contain or will contain low and moderate income units, including those that are part of the Township’s prior round Fair Share Plan and its current Fair Share Plan and those that may be constructed in future developments not yet anticipated by the Fair Share Plan. This Affirmative Marketing Plan shall also apply to any rehabilitated rental units that are vacated and re-rented during the applicable period of controls for rehabilitated rental units.
- C. The Affirmative Marketing Plan shall be implemented by the Administrative Agent under contract to the Township of Bedminster, or the Administrative Agent of any specific developer. All of the costs of advertising and affirmatively marketing affordable housing units shall be borne by the developers/sellers/owners of affordable unit(s), and all such advertising and affirmative marketing shall be subject to approval and oversight by the designated Township Administrative Agent.
- D. The implementation of the Affirmative Marketing Plan for a development that includes affordable housing shall commence at least 120 days before the issuance of either a temporary or permanent certificate of occupancy. The implementation of the Affirmative Marketing Plan shall continue until all very low, low and moderate income housing units are initially occupied and for as long as the affordable units remain deed restricted such that qualifying new tenants and/or purchasers continues to be necessary.
- E. In implementing the Affirmative Marketing Plan, the Administrative Agent, whether acting on behalf of the Township of Bedminster or on behalf of a specific developer, shall undertake, at the minimum, all of the following strategies:
  1. Publication of an advertisement in one or more newspapers of general circulation within the housing region.

2. Broadcasting of an advertisement by a radio or television station broadcasting throughout the housing region.
  3. At least one additional regional marketing strategy using one of the other sources listed below.
- F. The Affirmative Marketing Plan is a regional marketing strategy designed to attract buyers and/or renters of all majority and minority groups, regardless of race, creed, color, national origin, ancestry, marital or familial status, gender, affectional or sexual orientation, disability, age or number of children to housing units which are being marketed by a developer or sponsor of affordable housing. The Affirmative Marketing Plan is also intended to target those potentially eligible persons who are least likely to apply for affordable units in that region. It is a continuing program that directs all marketing activities toward the COAH Housing Region in which the municipality is located and covers the entire period of the deed restriction for each restricted housing unit. The Township of Bedminster is located in COAH Housing Region 3, consisting of Hunterdon, Middlesex and Somerset Counties.
- G. The Affirmative Marketing Plan is a continuing program intended to be followed throughout the entire period of restrictions and shall meet the following requirements:
1. All newspaper articles, announcements and requests for applications for very low, low and moderate income units shall appear in the *Courier News*, *Bernardsville News* and the *Hills-Bedminster Press*.
  2. The primary marketing shall take the form of at least one press release and a paid display advertisement in the above newspapers the first week of the marketing program and each month thereafter until all units are leased or sold. Additional advertising and publicity shall be on an "as needed" basis. The developer/owner shall disseminate all public service announcements and pay for display advertisements. The developer/owner shall provide proof of all publications to the Administrative Agent. All press releases and advertisements shall be approved in advance by the Administrative Agent.
  3. The advertisement shall include a description of the:
    - a. Location of the units;
    - b. Directions to the units;
    - c. Range of prices for the units;
    - d. Size, as measured in bedrooms, of units;
    - e. Maximum income permitted to qualify for the units;
    - f. Location of applications;
    - g. Business hours when interested households may obtain an application; and
    - h. Application fees.
  4. Newspaper articles, announcements and information on where to request applications for very low, low and moderate income housing shall appear at least once a week for four consecutive weeks in at least three locally oriented newspapers serving the housing region, one of which shall be circulated primarily in Somerset County and the other two of which shall be circulated primarily outside of Somerset County but within the housing region.
  5. The regional cable television stations or regional radio stations identified by COAH for Region 3 in COAH's "Affirmative Housing Marketing Plan for Affordable Housing in Region 3", which is attached hereto as Attachment A, shall be used during

the first month of advertising. The Administrative Agent working on behalf of the developer of each affordable housing project in the Township must provide satisfactory proof of public dissemination.

H. Applications, brochure(s), sign(s) and/or poster(s) used as part of the affirmative marketing program shall be available/posted in the following locations:

1. Bedminster Township Hall
2. Bedminster Township Web Site
3. Clarence Dillon Library
4. Developer's Sales/Rental Offices
5. Hunterdon County Administration Building
6. Middlesex County Administration Building
7. Somerset County Administration Building
9. Hunterdon County Library (all branches)
10. Middlesex County Library (all branches)
11. Somerset County Library

Applications shall be mailed by the Township's Administrative Agent and Municipal Housing Liaison, or by the Administrative Agent of any specific developer, to prospective applicants upon request. Also, applications shall be available at the developer's sales/rental office and multiple copies of application forms shall be mailed to Fair Share Housing Center (FSHC), the New Jersey State Conference of the NAACP, the Latino Action Network New Brunswick branch of NAACP, Plainfield area branch of NAACP, Perth Amboy branch of NAACP, Metuchen/Edison branch of NAACP, Central Jersey Housing Resource Center, NORWESCAP and the Supportive Housing Association for dissemination to their respective constituents.

I. The Township's Administrative Agent shall develop, maintain and update a list of community contact person(s) and/or organizations(s) in Somerset, Hunterdon and Middlesex Counties that will aid in the affirmative marketing program with particular emphasis on contacts that will reach out to groups that are least likely to apply for housing within the region, including major regional employers identified in Attachment A, Part III, Marketing, Section 3d.

1. Quarterly informational flyers and applications shall be sent to each of the following agencies for publication in their journals and for circulation among their members:

Somerset County Board of Realtors  
Hunterdon County Board of Realtors  
Middlesex County Board of Realtors

2. Quarterly informational circulars and applications shall be sent to the administrators of each of the following agencies within the counties of Somerset, Hunterdon and Middlesex:

Welfare or Social Service Board (via the Director)  
Rental Assistance Office (local office of DCA)  
Office on Aging  
Housing Authority (municipal or county)  
Community Action Agencies  
Community Development Departments

3. Quarterly informational circulars and applications shall be sent to the chief personnel administrators of all of the major employers within the region, as listed on Attachment A, Part III, Marketing, Section 3d.

4. In addition, specific notification of the availability of affordable housing units in Bedminster (along with copies of the application form) shall be provided to the following entities: Fair Share Housing Center (FSHC), the New Jersey State Conference of the NAACP, the Latino Action Network, New Brunswick branch of NAACP, Plainfield area branch of NAACP, Perth Amboy branch of NAACP,

Metuchen/Edison branch of NAACP, Central Jersey Housing Resource Center, NORWESCAP and the Supportive Housing Association.

J. A random selection method to select occupants of very low, low and moderate income housing will be used by the Township's Administrative Agent, or the Administrative Agent of any specific developer, in conformance with N.J.A.C. 5:80-26.16 (I). This Affirmative Marketing Plan provides a regional preference for very low, low and moderate income households that live and/or work in COAH Housing Region 3, comprised of Somerset, Hunterdon and Middlesex Counties. Pursuant to the New Jersey Fair Housing Act (C.52:27D-311), a preference for very low, low and moderate income veterans duly qualified under N.J.A.C. 54:4-8.10 may also be exercised, provided an agreement to this effect has been executed between the developer or landlord and the Township prior to the affirmative marketing of the units.

K. The Township's Administrative Agent, or the Administrative Agent of any specific developer, shall administer the Affirmative Marketing Plan. The Administrative Agent has the responsibility to income qualify very low, low and moderate income households; to place income eligible households in very low, low and moderate income units upon initial occupancy; to provide for the initial occupancy of very low, low and moderate income units with income qualified households; to continue to qualify households for re-occupancy of units as they become vacant during the period of affordability controls; to assist with outreach to very low, low and moderate income households; and to enforce the terms of the deed restriction and mortgage loan as per N.J.A.C. 5:80-26-1, et seq.

L. The Township's Administrative Agent, or the Administrative Agent of any specific developer, shall provide or direct qualified very low, low and moderate income applicants to counseling services on subjects such as budgeting, credit issues, mortgage qualifications, rental lease requirements and landlord/tenant law and shall develop, maintain and update a list of entities and lenders willing and able to perform such services.

M. All developers/owners of very low, low and moderate income housing units shall be required to undertake and pay the costs of the marketing of the affordable units in their respective developments, subject to the direction and supervision of the Township's Administrative Agent.

N. The Township's Administrative Agent shall provide the Affordable Housing Liaison with the information required to comply with monitoring and reporting requirements pursuant to N.J.A.C. 5:80-26-1, et seq.

**BE IT FURTHER RESOLVED** that the appropriate Township officials and professionals are authorized to take all actions required to implement the terms of this Resolution and Attachment A hereto.

**BE IT FURTHER RESOLVED** that this Resolution shall take effect pursuant to law.

ATTEST:

By: Judith A. Sullivan  
Judith Sullivan, RMC  
Township Clerk

BEDMINSTER TOWNSHIP  
COMMITTEE

By: Steven E. Parker  
Steven E. Parker, Mayor

CERTIFICATION

I, Judith Sullivan, Township Clerk of Bedminster, County of Somerset, State of New Jersey, do hereby certify the foregoing to be a true and correct copy of a Resolution adopted by the Township Committee at a Regular Meeting held on September 17, 2018.

Judith A. Sullivan  
Judith Sullivan, Township Clerk

Introduced	Seconded	Township Committee	Aye	Nay	Abstain	Absent
		Steven E. Parker, Mayor	✓			
✓		Lawrence F. Jacobs	✓			
	✓	Staci Santucci	✓			
		Douglas A. Stevinson	✓			
		R. Colin Hickey	✓			

**ATTACHMENT A**  
**AFFIRMATIVE FAIR HOUSING MARKETING PLAN**  
 For Affordable Housing in (REGION 3)

**I. APPLICANT AND PROJECT INFORMATION**

(Complete Section I individually for all developments or programs within the municipality.)

1a. Administrative Agent Name, Address, Phone Number Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921		1b. Development or Program Name, Address Timberbrooke		1c. State and Federal Funding Sources (if any)  None	
1c. Number of Affordable Units: 24		1d. Price or Rental Range From \$60,000 To \$182,000			
Number of Rental Units: 0					
Number of For-Sale Units: 24		1g. Approximate Starting Dates 1994			
If: <input type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Non-Age Restricted		Advertising: \$250		Occupancy: 100%	
1h. County <b>Somerset</b>		1i. Census Tract(s): 529.02			
1j. Managing/Sales Agent's Name, Address, Phone Number Sharon DeCicco, Executive Director Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921 908-212-7000					
1k. Application Fees (if any): \$25					

(Sections II through IV should be consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

**II. RANDOM SELECTION**

2. Describe the random selection process that will be used once applications are received. Random selection is conducted when a unit is available, and only certified households seeking the type of bedroom size of the available unit re placed in the lottery. The process is as follows:

1. After advertising is implemented, applications are accepted for 90 days. All applications are reviewed and households are either preliminarily certified or informed of non-eligibility. (The certification is valid for 180 days, and may be renewed by updating income-verification information.)
2. Eligible households are placed in applicant pools based upon the number of bedrooms needed and the need for an accessible unit. When a unit is available, only the preliminarily certified households in need of that type of unit are selected for a lottery.
3. Households are informed of the date, time and location of the lottery and invited to attend. After the lottery is conducted, the first household selected is given a length of time that is specified in the operating manual to express interest or disinterest in the unit. (If the first household is not interested in the unit, the process continues until a preliminarily certified household selects the unit.) Once a unit is selected, the household goes through the full certification process.

Applications are accepted on an ongoing basis, preliminarily certified households are added to the pool for the appropriate household income and size categories, and advertising and outreach is ongoing, according to the Affirmative Marketing Plan.

### III. MARKETING

3a. Direction of Marketing Activity: (indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

- White (non-Hispanic)    
 Black (non-Hispanic)    
 Hispanic    
 American Indian or Alaskan Native  
 Asian or Pacific Islander    
 Other group:

3b. Commercial Media (required) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA
<b>TARGETS ENTIRE COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Star-Ledger	
<b>TARGETS PARTIAL COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Home News Tribune	Middlesex, Somerset, Union
<input checked="" type="checkbox"/>	Courier News	Somerset and Hunterdon
Weekly Newspaper		
<input type="checkbox"/>	Beacon	Hunterdon
<input type="checkbox"/>	Delaware Valley News	Hunterdon
<input type="checkbox"/>	Hunterdon County Democrat / Hunterdon Observer	Hunterdon
<input type="checkbox"/>	Hunterdon Review	Hunterdon
<input type="checkbox"/>	Amboy Beacon	Middlesex
<input type="checkbox"/>	Colonia Corner	Middlesex
<input type="checkbox"/>	Cranbury Press	Middlesex
<input type="checkbox"/>	East Brunswick Sentinel	Middlesex
<input type="checkbox"/>	Edison Sentinel	Middlesex
<input type="checkbox"/>	South Brunswick Post	Middlesex
<input type="checkbox"/>	South Plainfield Observer	Middlesex
<input type="checkbox"/>	Suburban, The	Middlesex
<input type="checkbox"/>	Princeton Packet	Middlesex, Somerset
<input type="checkbox"/>	Sentinel, The	Middlesex, Somerset
<input type="checkbox"/>	Atom Tabloid & Citizen Gazette	Middlesex, Union
<input type="checkbox"/>	Parsippany Life	Morris

<input type="checkbox"/>	Echoes Sentinel	Morris, Somerset
<input checked="" type="checkbox"/>	Bernardville News	Somerset
<input type="checkbox"/>	Branchburg News	Somerset
<input type="checkbox"/>	Chronicle	Somerset
<input checked="" type="checkbox"/>	Hills-Bedminster Press	Somerset
<input type="checkbox"/>	Hillsborough Beacon	Somerset
<input type="checkbox"/>	Manville News	Somerset
<input type="checkbox"/>	Messenger-Gazette	Somerset
<input type="checkbox"/>	Reporter	Somerset
<input type="checkbox"/>	Somerset Spectator	Somerset
Monthly Newspaper		
<input type="checkbox"/>	About Our Town/Community News	Middlesex, Somerset

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL TV STATION(S)	CIRCULATION AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>		
<input type="checkbox"/>	2 WCBS-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	3 KYW-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	4 WNBC NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>	5 WNYW Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>	6 WPVI-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input type="checkbox"/>	7 WABC-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input checked="" type="checkbox"/>	9 WWOR-TV Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>	10 WCAU NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>	11 WPIX WPIX, Inc. (Tribune)	
<input type="checkbox"/>	12 WHYY-TV WHYY, Inc.	
<input type="checkbox"/>	13 WNET Educational Broadcasting Corporation	
<input type="checkbox"/>	17 WPHL-TV Tribune Company	



<input type="checkbox"/>	31 WPXN-TV Paxson Communications License Company, LLC	
<input type="checkbox"/>	35 WYBE Independence Public Media Of Philadelphia, Inc.	
<input type="checkbox"/>	39 WLVT-TV Lehigh Valley Public Telecommunications Corp.	
<input type="checkbox"/>	41 WXTV WXTV License Partnership, G.P. (Univision Communications, Inc.)	
<input type="checkbox"/>	48 WGTW-TV Trinity Broadcasting Network	
<input type="checkbox"/>	50 WNJN New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	52 WNJT New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	57 WPSG CBS Broadcasting, Inc.	
<input type="checkbox"/>	58 WNJB New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	61 WPPX Paxson Communications License Company, LLC	
<input type="checkbox"/>	63 WMBC-TV Mountain Broadcasting Corporation	
<input type="checkbox"/>	65 WUVP-TV Univision Communications, Inc.	
<input type="checkbox"/>	68 WFUT-TV Univision New York, LLC	Spanish

**TARGETS PARTIAL COAH REGION 3**

<input type="checkbox"/>	16 WNEP-TV New York Times Co.	Hunterdon
<input type="checkbox"/>	46 W46BL Maranatha Broadcasting Company, Inc.	Hunterdon
<input type="checkbox"/>	51 WTVE Reading Broadcasting, Inc.	Hunterdon (Christian)
<input type="checkbox"/>	25 W25BB New Jersey Public Broadcasting Authority	Hunterdon, Middlesex
<input type="checkbox"/>	22 WYOU Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	28 WBRE-TV Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	44 WVIA-TV Ne Pa Ed TV Association	Hunterdon, Somerset
<input type="checkbox"/>	56 WOLF-TV Wolf License Corp.	Hunterdon, Somerset
<input type="checkbox"/>	60 WBPH-TV Sonshine Family Television Corp.	Hunterdon, Somerset

<input type="checkbox"/>	69 WFMZ-TV Marantha Broadcasting Company, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	29 WTXF-TV Fox Television Stations, Inc. (News Corp.)	Middlesex, Somerset
<input type="checkbox"/>	47 WNJU NBC Telemundo License Co. (General Electric)	Middlesex, Somerset
<input type="checkbox"/>	66 WFME-TV Family Stations of New Jersey, Inc.	Middlesex, Somerset (Christian)
<input type="checkbox"/>	25 WNYE-TV New York City Dept. of Info., Technology & Telecommunications	Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF CABLE PROVIDER(S)	BROADCAST AREA
<b>TARGETS PARTIAL COAH REGION 3</b>			
<input type="checkbox"/>		Comcast of Central NJ,	Partial Hunterdon
<input type="checkbox"/>		Patriot Media & Communications	Partial Hunterdon, Somerset
<input type="checkbox"/>		Service Electric Cable TV of Hunterdon	Partial Hunterdon
<input checked="" type="checkbox"/>	Quarterly	Cablevision of Raritan Valley	Partial Middlesex, Somerset
<input type="checkbox"/>		Comcast of Central NJ, NJ (Union System)	Partial Middlesex
<input checked="" type="checkbox"/>	Quarterly	Comcast of Plainfield	Partial Middlesex, Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL RADIO STATION(S)	BROADCAST AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
<b>AM</b>			
<input type="checkbox"/>		WFAN 660	
<input checked="" type="checkbox"/>	Quarterly	WOR 710	
<input type="checkbox"/>		WABC 770	
<input checked="" type="checkbox"/>	Quarterly	WCBS 880	
<input type="checkbox"/>		WBBR 1130	
<input type="checkbox"/>		WWTR 1170	
<input type="checkbox"/>		WTTM 1680	Spanish, Asian, etc.
<b>FM</b>			
<input type="checkbox"/>		WFNY-FM 92.3	
<input type="checkbox"/>		WPAT-FM 93.1	Spanish

<input type="checkbox"/>	WNYC-FM 93.9	
<input type="checkbox"/>	WPST 94.5	
<input type="checkbox"/>	WFME 94.7	
<input type="checkbox"/>	WPLJ 95.5	
<input type="checkbox"/>	WQXR-FM 96.3	
<input type="checkbox"/>	WQHT 97.1	Spanish
<input type="checkbox"/>	WSKQ-FM 97.9	
<input type="checkbox"/>	WRKS 98.7	Christian
<input type="checkbox"/>	WAWZ 99.1	
<input type="checkbox"/>	WBAI 99.5	
<input type="checkbox"/>	WPHI-FM 100.3	
<input type="checkbox"/>	WCBS-FM 101.1	
<input type="checkbox"/>	WKXW-FM 101.5	
<input type="checkbox"/>	WQCD 101.9	
<input type="checkbox"/>	WNEW 102.7	
<input type="checkbox"/>	WPRB 103.3	
<input type="checkbox"/>	WKTU 103.5	
<input type="checkbox"/>	WWPR-FM 105.1	
<input type="checkbox"/>	WDAS-FM 105.3	
<input type="checkbox"/>	WLTW 106.7	
<b>TARGETS PARTIAL COAH REGION 3</b>		
<b>AM</b>		
<input type="checkbox"/>	WFIL 560	Hunterdon
<input type="checkbox"/>	WIP 610	Hunterdon
<input type="checkbox"/>	WAEB 790	Hunterdon
<input type="checkbox"/>	WCHR 1040	Hunterdon
<input type="checkbox"/>	WGPA 1100	Hunterdon
<input type="checkbox"/>	WEEX 1230	Hunterdon
<input type="checkbox"/>	WKAP 1470	Hunterdon
<input type="checkbox"/>	WRNJ 1510	Hunterdon

<input type="checkbox"/>		WWIZ 640	Hunterdon, Middlesex
<input type="checkbox"/>		WPHY 920	Hunterdon, Middlesex
<input type="checkbox"/>		WPHT 1210	Hunterdon, Middlesex
<input type="checkbox"/>		WBUD 1260	Hunterdon, Middlesex
<input type="checkbox"/>		WMCA 570	Middlesex (Christian)
<input type="checkbox"/>		WIMG 1300	Middlesex
<input type="checkbox"/>		WCTC 1450	Middlesex, Somerset
FM			
<input type="checkbox"/>		WRTI 90.1	Hunterdon
<input type="checkbox"/>		WCVH 90.5	Hunterdon
<input type="checkbox"/>		WHYY-FM 90.9	Hunterdon
<input type="checkbox"/>		WXTU 92.5	Hunterdon
<input type="checkbox"/>		WAEB-FM 104.1	Hunterdon
<input type="checkbox"/>		WFKB 107.5	Hunterdon
<input type="checkbox"/>		WMMR 93.3	Hunterdon, Middlesex
<input type="checkbox"/>		WYSP 94.1	Hunterdon, Middlesex
<input type="checkbox"/>		WBEN-FM 95.7	Hunterdon, Middlesex
<input type="checkbox"/>		WRDW-FM 96.5	Hunterdon, Middlesex
<input type="checkbox"/>		WUGL 98.1	Hunterdon, Middlesex
<input type="checkbox"/>		WUSL 98.9	Hunterdon, Middlesex
<input type="checkbox"/>		WIOQ 102.1	Hunterdon, Middlesex
<input type="checkbox"/>		WMGK 102.9	Hunterdon, Middlesex
<input type="checkbox"/>		WJIZ 106.1	Hunterdon, Middlesex
<input type="checkbox"/>		WKDN 106.9	Hunterdon, Middlesex (Christian)
<input type="checkbox"/>		WAXQ 104.3	Hunterdon, Middlesex, Somerset
<input type="checkbox"/>		WNTI 91.9	Hunterdon, Somerset
<input type="checkbox"/>		WZZO 95.1	Hunterdon, Somerset
<input type="checkbox"/>		WCTO 96.1	Hunterdon, Somerset
<input type="checkbox"/>		WLEV 100.7	Hunterdon, Somerset
<input type="checkbox"/>		WNJT-FM 88.1	Middlesex
<input type="checkbox"/>		WRSU-FM 88.7	Middlesex

<input type="checkbox"/>	WWFM 89.1	Middlesex
<input type="checkbox"/>	WVPH 107.9	Middlesex
<input type="checkbox"/>	WDVR 89.7	Middlesex, Somerset
<input type="checkbox"/>	WVPH 90.3	Middlesex, Somerset
<input type="checkbox"/>	WMGQ 98.3	Middlesex, Somerset
<input type="checkbox"/>	WBLS 107.5	Middlesex, Somerset

3c. Other Publications (such as neighborhood newspapers, religious publications, and organizational newsletters)  
(Check all that applies)

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
Weekly	Nuestra Comunidad	Central/South Jersey	Spanish-Language
Monthly	Sino Monthly	North Jersey/NYC area	Chinese-American

**TARGETS PARTIAL COAH REGION 3**

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
Daily	24 Horas	Bergen, Essex, Hudson, Middlesex, Passaic, Union Counties	Portuguese-Language
Weekly	Arab Voice Newspaper	North Jersey/NYC area	Arab-American
<input type="checkbox"/>	Catholic Advocate, The	Essex County area	Catholic
<input type="checkbox"/>	La Voz	Hudson, Union, Middlesex Counties	Cuban community
<input type="checkbox"/>	Amerika Magyar Nepszava (American Hungarian Peoples' Voice)	Central/North Jersey	Hungarian-Language
<input type="checkbox"/>	New Jersey Jewish News	Northern and Central New Jersey	Jewish
<input type="checkbox"/>	Nuestra Comunidad	Central/South Jersey	Spanish-Language
<input type="checkbox"/>	Desi NJ	Central Jersey	South Asian
<input type="checkbox"/>	Ukrainian Weekly	New Jersey	Ukrainian Community

3d. Employer Outreach (names of employers throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAME OF EMPLOYER/COMPANY	LOCATION

Hunterdon County		Merck & Co.	1 Merck Dr., Whitehouse Station 2100 Wescott Drive, Flemington, NJ 08822
<input type="checkbox"/>		Hunterdon Medical Center	Perryville Corporate Park, Clinton, NJ 08809-4000
<input checked="" type="checkbox"/>		Foster Wheeler	202 Halls Mill Rd., Whitehouse Station, NJ 08889
<input checked="" type="checkbox"/>		Chubb Insurance Co. Exxon-Mobil Research & Engineering	1545 US Highway 22 E., Ammandale, NJ 08801
<input type="checkbox"/>		New York Life	110 Cokesbury Rd, Lebanon
Middlesex County			
<input checked="" type="checkbox"/>		Bristol-Myers Squibb	1 Squibb Dr, New Brunswick, NJ 08901
<input checked="" type="checkbox"/>		Merrill Lynch & Company	800 Scudders Mill Rd, Plainsboro NJ 08861
<input checked="" type="checkbox"/>		Johnson & Johnson	1 Johnson & Johnson Plaza, New Brunswick
<input type="checkbox"/>		Prudential Insurance Company	44 Stelton Rd. # 130, Piscataway
<input type="checkbox"/>		Robert Wood Johnson University Hospital	1 Robert Wood Johnson Pl., New Brunswick, NJ 08901
<input type="checkbox"/>		Silverline Building Products	207 Pond Ave, Middlesex, NJ 08846
<input type="checkbox"/>		St. Peter's University Hospital	254 Easton Ave., New Brunswick
<input type="checkbox"/>		Telecordia Technology	444 Hoes Ln., Piscataway
<input type="checkbox"/>		J.F.K. Medical Center	65 James Street, Edison, NJ 08818
<input type="checkbox"/>		Raritan Bay Medical Center	530 New Brunswick Av., Perth Amboy, NJ 08861
<input type="checkbox"/>		Amerada Hess Corporation	405 Main St., Woodbridge and 679 Convery Blvd., Perth Amboy
<input type="checkbox"/>		Dow Jones & Company	54 Eddington Ln., Montroe Twp
<input type="checkbox"/>		Siemens AG	755 College Rd. E., Princeton
<input type="checkbox"/>		AT&T	1 Highway Ter., Edison
<input type="checkbox"/>		Engelhardt Corporation	101 Wood Ave. S., Metuchen
Somerset County			
<input checked="" type="checkbox"/>		Johnson and Johnson Research and Development	920 Route 202, Raritan, New Jersey 08869
<input checked="" type="checkbox"/>		Sanofi-Aventis US LLC,	55 Corporate Drive Bridgewater, NJ 08807
<input checked="" type="checkbox"/>		Citigroup	283 King George Rd, Warren, NJ 07059
<input checked="" type="checkbox"/>		MetLife Insurance	400 Atrium Dr # 2S, Somerset, NJ 08873
3c. Community Contacts (names of community groups/organizations throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing)			
Name of Group/Organization	Outreach Area	Racial/Ethnic Identification of	Duration & Frequency of Outreach

Fair Share Housing Center	Statewide	Readers/Audience	Quarterly
New Jersey State Conference of NAACP	Statewide	African American	Quarterly
Latino Action Network	Statewide	Latino	Quarterly
New Brunswick branch of NAACP		African American	Quarterly
Plainfield area branch of NAACP		African American	Quarterly
Perth Amboy branch of NAACP		African American	Quarterly
Metuchen/Edison branch of NAACP		African American	Quarterly
Supportive Housing Association	Statewide	Special Needs	Quarterly
Central Jersey Housing Resource Center			Quarterly
NORWESCAP	Hunterdon, Morris, Passaic, Somerset, Sussex and Warren Counties.	Low income	Quarterly

#### IV. APPLICATIONS

Applications for affordable housing for the above units will be available at the following locations:	
4a. County Administration Buildings and/or Libraries for all counties in the housing region (list county building, address, contact person) (Check all that applies)	
	<b>BUILDING</b>
	<b>LOCATION</b>
X	Middlesex County Administration Bldg. 75 Bayard Lane, New Brunswick, NJ 08903
X	Somerset County Admin. Bldg. 20 Grove Street, Somerville, NJ 08876
X	Somerset County Library Headquarters 1 Vogt Drive, Bridgewater, NJ 08807
X	Hunterdon County Library Headquarters 314 State Highway 12, Flemington, NJ 08822
4b. Municipality in which the units are located (list municipal building and municipal library, address, contact person)	
Bedminster Township, One Miller Lane, Bedminster, NJ 07921, Judith A. Sullivan	
Clarence Dillon Public Library, 2336 Lamington Road, Bedminster, NJ 07921	
4c. Sales/Rental Office for units (if applicable)	

V. CERTIFICATIONS AND ENDORSEMENTS

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that knowingly falsifying the information contained herein may affect the (select one: Municipality's COAH substantive certification or DCA Balanced Housing Program funding or HMFA UHGRP/MONI funding).

Judith A. Sullivan, RMC  
Name (Type or Print)

Clerk - Administrator / Bedminster Township  
Title/Municipality

Judith A. Sullivan  
Signature

9/17/2018  
Date



**ATTACHMENT A**  
**AFFIRMATIVE FAIR HOUSING MARKETING PLAN**  
 For Affordable Housing in (REGION 3)

**I. APPLICANT AND PROJECT INFORMATION**

(Complete Section I individually for all developments or programs within the municipality.)

1a. Administrative Agent Name, Address, Phone Number Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921		1b. Development or Program Name, Address Cortland		1c. State and Federal Funding Sources (if any) None	
1c. Number of Affordable Units: 144		1d. Price or Rental Range Rental: From \$600 To \$1,200			
Number of Rental Units: 48		Price: From \$60,000 To \$182,000			
Number of For-Sale Units: 96		1g. Approximate Starting Dates 1987			
1f. <input type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Non-Age Restricted		Advertising: \$250		Occupancy: 100%	
1h. County <b>Somerset</b>		1i. Census Tract(s): 529.02			
1j. Managing/Sales Agent's Name, Address, Phone Number Sharon DeCicco, Executive Director Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921 908-212-7000					
1k. Application Fees (if any): \$25 (for purchase units) \$15 (for rental units)					

(Sections II through IV should be consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

**II. RANDOM SELECTION**

2. Describe the random selection process that will be used once applications are received. Random selection is conducted when a unit is available, and only certified households seeking the type of bedroom size of the available unit re placed in the lottery. The process is as follows:

1. After advertising is implemented, applications are accepted for 90 days. All applications are reviewed and households are either preliminarily certified or informed of non-eligibility. (The certification is valid for 180 days, and may be renewed by updating income-verification information.)
2. Eligible households are placed in applicant pools based upon the number of bedrooms needed and the need for an accessible unit. When a unit is available, only the preliminarily certified households in need of that type of unit are selected for a lottery.
3. Households are informed of the date, time and location of the lottery and invited to attend. After the lottery is conducted, the first household selected is given a length of time that is specified in the operating manual to express interest or disinterest in the unit. (If the first household is not interested in the unit, the process continues until a preliminarily certified household selects the unit.) Once a unit is selected, the household goes through the full certification process.

Applications are accepted on an ongoing basis, preliminarily certified households are added to the pool for the appropriate household income and size categories, and advertising and outreach is ongoing, according to the Affirmative Marketing Plan.

### III. MARKETING

3a. Direction of Marketing Activity: (indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

- White (non-Hispanic)   
  Black (non-Hispanic)   
  Hispanic   
  American Indian or Alaskan Native  
 Asian or Pacific Islander   
  Other group:

3b. Commercial Media (required) (Check all that applies)		
DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA

**TARGETS ENTIRE COAH REGION 3**

Daily Newspaper	Star-Ledger	
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**TARGETS PARTIAL COAH REGION 3**

Daily Newspaper	Home News Tribune	Middlesex, Somerset, Union
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<input checked="" type="checkbox"/>	Courier News	Somerset and Hunterdon
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**Weekly Newspaper**

<input type="checkbox"/>	Beacon	Hunterdon
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<input type="checkbox"/>	Delaware Valley News	Hunterdon
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<input type="checkbox"/>	Hunterdon County Democrat / Hunterdon Observer	Hunterdon
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<input type="checkbox"/>	Hunterdon Review	Hunterdon
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<input type="checkbox"/>	Amboy Beacon	Middlesex
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<input type="checkbox"/>	Colonia Corner	Middlesex
--------------------------	----------------	-----------

<input type="checkbox"/>	Cranbury Press	Middlesex
--------------------------	----------------	-----------

<input type="checkbox"/>	East Brunswick Sentinel	Middlesex
--------------------------	-------------------------	-----------

<input type="checkbox"/>	Edison Sentinel	Middlesex
--------------------------	-----------------	-----------

<input type="checkbox"/>	South Brunswick Post	Middlesex
--------------------------	----------------------	-----------

<input type="checkbox"/>	South Plainfield Observer	Middlesex
--------------------------	---------------------------	-----------

<input type="checkbox"/>	Suburban, The	Middlesex
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<input type="checkbox"/>	Princeton Packet	Middlesex, Somerset
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<input type="checkbox"/>	Sentinel, The	Middlesex, Somerset
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<input type="checkbox"/>	Atom Tabloid & Citizen Gazette	Middlesex, Union
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<input type="checkbox"/>	Parsippany Life	Morris
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<input type="checkbox"/>	Echoes Sentinel	Morris, Somerset
<input checked="" type="checkbox"/>	Bernardsville News	Somerset
<input type="checkbox"/>	Branchburg News	Somerset
<input type="checkbox"/>	Chronicle	Somerset
<input checked="" type="checkbox"/>	Hills-Bedminster Press	Somerset
<input type="checkbox"/>	Hillsborough Beacon	Somerset
<input type="checkbox"/>	Manville News	Somerset
<input type="checkbox"/>	Messenger-Gazette	Somerset
<input type="checkbox"/>	Reporter	Somerset
<input type="checkbox"/>	Somerset Spectator	Somerset
Monthly Newspaper		
<input type="checkbox"/>	About Our Town/Community News	Middlesex, Somerset

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL TV STATION(S)	CIRCULATION AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>		
<input type="checkbox"/>	2 WCBS-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	3 KYW-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	4 WNBC NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>	5 WNYW Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>	6 WPVI-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input type="checkbox"/>	7 WABC-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input checked="" type="checkbox"/>	9 WWOR-TV Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>	10 WCAU NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>	11 WPIX WPIX, Inc. (Tribune)	
<input type="checkbox"/>	12 WHYY-TV WHYY, Inc.	
<input type="checkbox"/>	13 WNET Educational Broadcasting Corporation	
<input type="checkbox"/>	17 WPHL-TV Tribune Company	

<input type="checkbox"/>	31 WPXN-TV Paxson Communications License Company, LLC	
<input type="checkbox"/>	35 WYBE Independence Public Media Of Philadelphia, Inc.	
<input type="checkbox"/>	39 WLVT-TV Lehigh Valley Public Telecommunications Corp.	
<input type="checkbox"/>	41 WXTV WXTV License Partnership, G.P. (Univision Communications, Inc.)	
<input type="checkbox"/>	48 WGTW-TV Trinity Broadcasting Network	
<input type="checkbox"/>	50 WNJN New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	52 WNJT New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	57 WPSG CBS Broadcasting, Inc.	
<input type="checkbox"/>	58 WNJB New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	61 WPPX Paxson Communications License Company, LLC	
<input type="checkbox"/>	63 WMBC-TV Mountain Broadcasting Corporation	
<input type="checkbox"/>	65 WUVP-TV Univision Communications, Inc.	
<input type="checkbox"/>	68 WFUT-TV Univision New York, LLC	Spanish

**TARGETS PARTIAL COAH REGION 3**

<input type="checkbox"/>	16 WNEP-TV New York Times Co.	Hunterdon
<input type="checkbox"/>	46 W46BL Maranatha Broadcasting Company, Inc.	Hunterdon
<input type="checkbox"/>	51 WTVE Reading Broadcasting, Inc.	Hunterdon (Christian)
<input type="checkbox"/>	25 W25BB New Jersey Public Broadcasting Authority	Hunterdon, Middlesex
<input type="checkbox"/>	22 WYOU Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	28 WBRE-TV Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	44 WVIA-TV Ne Pa Ed TV Association	Hunterdon, Somerset
<input type="checkbox"/>	56 WOLF-TV Wolf License Corp.	Hunterdon, Somerset
<input type="checkbox"/>	60 WBPH-TV Sonshine Family Television Corp.	Hunterdon, Somerset

<input type="checkbox"/>	69 WFMZ-TV Maranatha Broadcasting Company, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	29 WTXF-TV Fox Television Stations, Inc. (News Corp.)	Middlesex, Somerset
<input type="checkbox"/>	47 WNJU NBC Telemundo License Co. (General Electric)	Middlesex, Somerset
<input type="checkbox"/>	66 WFME-TV Family Stations of New Jersey, Inc.	Middlesex, Somerset (Christian)
<input type="checkbox"/>	25 WNYE-TV New York City Dept. of Info., Technology & Telecommunications	Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF CABLE PROVIDER(S)	BROADCAST AREA
<b>TARGETS PARTIAL COAH REGION 3</b>			
<input type="checkbox"/>		Comcast of Central NJ,	Partial Hunterdon
<input type="checkbox"/>		Patriot Media & Communications	Partial Hunterdon, Somerset
<input type="checkbox"/>		Service Electric Cable TV of Hunterdon	Partial Hunterdon
<input checked="" type="checkbox"/>	Quarterly	Cablevision of Raritan Valley	Partial Middlesex, Somerset
<input type="checkbox"/>		Comcast of Central NJ, NJ (Union System)	Partial Middlesex
<input checked="" type="checkbox"/>	Quarterly	Comcast of Plainfield	Partial Middlesex, Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL RADIO STATION(S)	BROADCAST AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
<b>AM</b>			
<input type="checkbox"/>		WFAN 660	
<input checked="" type="checkbox"/>	Quarterly	WOR 710	
<input type="checkbox"/>		WABC 770	
<input checked="" type="checkbox"/>	Quarterly	WCBS 880	
<input type="checkbox"/>		WBBR 1130	
<input type="checkbox"/>		WWTR 1170	Spanish, Asian, etc.
<input type="checkbox"/>		WTTM 1680	
<b>FM</b>			
<input type="checkbox"/>		WFNY-FM 92.3	Spanish
<input type="checkbox"/>		WPAT-FM 93.1	

<input type="checkbox"/>		WNYC-FM 93.9	
<input type="checkbox"/>		WPST 94.5	
<input type="checkbox"/>		WFME 94.7	
<input type="checkbox"/>		WPLJ 95.5	
<input type="checkbox"/>		WQXR-FM 96.3	
<input type="checkbox"/>		WQHT 97.1	
<input type="checkbox"/>		WSKQ-FM 97.9	Spanish
<input type="checkbox"/>		WRKS 98.7	
<input type="checkbox"/>		WAWZ 99.1	Christian
<input type="checkbox"/>		WBAI 99.5	
<input type="checkbox"/>		WPHI-FM 100.3	
<input type="checkbox"/>		WCBS-FM 101.1	
<input type="checkbox"/>		WKXW-FM 101.5	
<input type="checkbox"/>		WQCD 101.9	
<input type="checkbox"/>		WNEW 102.7	
<input type="checkbox"/>		WPRB 103.3	
<input type="checkbox"/>		WKTU 103.5	
<input type="checkbox"/>		WWPR-FM 105.1	
<input type="checkbox"/>		WDAS-FM 105.3	
<input type="checkbox"/>		WLTW 106.7	
<b>TARGETS PARTIAL COAH REGION 3</b>			
<b>AM</b>			
<input type="checkbox"/>		WFIL 560	Hunterdon
<input type="checkbox"/>		WTP 610	Hunterdon
<input type="checkbox"/>		WAEB 790	Hunterdon
<input type="checkbox"/>		WCHR 1040	Hunterdon
<input type="checkbox"/>		WGPA 1100	Hunterdon
<input type="checkbox"/>		WEEX 1230	Hunterdon
<input type="checkbox"/>		WKAP 1470	Hunterdon
<input type="checkbox"/>		WRNJ 1510	Hunterdon

<input type="checkbox"/>		WWJZ 640	Hunterdon, Middlesex
<input type="checkbox"/>		WPHY 920	Hunterdon, Middlesex
<input type="checkbox"/>		WPHT 1210	Hunterdon, Middlesex
<input type="checkbox"/>		WBUD 1260	Hunterdon, Middlesex
<input type="checkbox"/>		WMCA 570	Middlesex (Christian)
<input type="checkbox"/>		WIMG 1300	Middlesex
<input type="checkbox"/>		WCJC 1450	Middlesex, Somerset
	FM		
<input type="checkbox"/>		WRTI 90.1	Hunterdon
<input type="checkbox"/>		WCVH 90.5	Hunterdon
<input type="checkbox"/>		WHYY-FM 90.9	Hunterdon
<input type="checkbox"/>		WXTU 92.5	Hunterdon
<input type="checkbox"/>		WAEB-FM 104.1	Hunterdon
<input type="checkbox"/>		WFKB 107.5	Hunterdon
<input type="checkbox"/>		WMMR 93.3	Hunterdon, Middlesex
<input type="checkbox"/>		WYSP 94.1	Hunterdon, Middlesex
<input type="checkbox"/>		WBEN-FM 95.7	Hunterdon, Middlesex
<input type="checkbox"/>		WRDW-FM 96.5	Hunterdon, Middlesex
<input type="checkbox"/>		WUGL 98.1	Hunterdon, Middlesex
<input type="checkbox"/>		WUSL 98.9	Hunterdon, Middlesex
<input type="checkbox"/>		WIOQ 102.1	Hunterdon, Middlesex
<input type="checkbox"/>		WMGK 102.9	Hunterdon, Middlesex
<input type="checkbox"/>		WIJZ 106.1	Hunterdon, Middlesex
<input type="checkbox"/>		WKDN 106.9	Hunterdon, Middlesex (Christian)
<input type="checkbox"/>		WAXQ 104.3	Hunterdon, Middlesex, Somerset
<input type="checkbox"/>		WNTI 91.9	Hunterdon, Somerset
<input type="checkbox"/>		WZZO 95.1	Hunterdon, Somerset
<input type="checkbox"/>		WCTO 96.1	Hunterdon, Somerset
<input type="checkbox"/>		WLEV 100.7	Hunterdon, Somerset
<input type="checkbox"/>		WNJT-FM 88.1	Middlesex
<input type="checkbox"/>		WRSU-FM 88.7	Middlesex

<input type="checkbox"/>	WWFM 89.1	Middlesex
<input type="checkbox"/>	WWPH 107.9	Middlesex
<input type="checkbox"/>	WDVR 89.7	Middlesex, Somerset
<input type="checkbox"/>	WVPH 90.3	Middlesex, Somerset
<input type="checkbox"/>	WMGQ 98.3	Middlesex, Somerset
<input type="checkbox"/>	WBLS 107.5	Middlesex, Somerset

3c. Other Publications (such as neighborhood newspapers, religious publications, religious publications, and organizational newsletters)  
(Check all that applies)

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
Weekly			
	Nuestra Comunidad	Central/South Jersey	Spanish-Language
Monthly			
<input type="checkbox"/>	Simo Monthly	North Jersey/NYC area	Chinese-American

**TARGETS PARTIAL COAH REGION 3**

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS PARTIAL COAH REGION 3</b>			
Daily			
<input type="checkbox"/>	24 Horas	Bergen, Essex, Hudson, Middlesex, Passaic, Union Counties	Portuguese-Language
Weekly			
<input type="checkbox"/>	Arab Voice Newspaper	North Jersey/NYC area	Arab-American
<input type="checkbox"/>	Catholic Advocate, The	Essex County area	Catholic
<input type="checkbox"/>	La Voz	Hudson, Union, Middlesex Counties	Cuban community
<input type="checkbox"/>	Amerika Magyar Nepszava (American Hungarian Peoples' Voice)	Central/North Jersey	Hungarian-Language
<input type="checkbox"/>	New Jersey Jewish News	Northern and Central New Jersey	Jewish
<input type="checkbox"/>	Nuestra Comunidad	Central/South Jersey	Spanish-Language
<input type="checkbox"/>	Desi NJ	Central Jersey	South Asian
<input type="checkbox"/>	Ukrainian Weekly	New Jersey	Ukrainian Community

3d. Employer Outreach (names of employers throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAME OF EMPLOYER/COMPANY	LOCATION



Hunterdon County			
<input type="checkbox"/>	Merck & Co. 1 Merck Dr., Whitehouse Station 2100 Wescott Drive, Flemington, NJ 08822		
<input type="checkbox"/>	Hunterdon Medical Center Perryville Corporate Park, Clinton, NJ 08809-4000		
<input checked="" type="checkbox"/>	Foster Wheeler 202 Hallis Mill Rd., Whitehouse Station, NJ 08889		
<input checked="" type="checkbox"/>	Chubb Insurance Co. 1545 US Highway 22 E., Annandale, NJ 08801		
<input type="checkbox"/>	New York Life 110 Cokesbury Rd, Lebanon		
Middlesex County			
<input checked="" type="checkbox"/>	Bristol-Myers Squibb 1 Squibb Dr, New Brunswick, NJ 08901		
<input checked="" type="checkbox"/>	Merrill Lynch & Company 800 Scudders Mill Rd, Plainsboro NJ 08861		
<input checked="" type="checkbox"/>	Johnson & Johnson 44 Stelton Rd. # 130, Piscataway NJ 08854		
<input type="checkbox"/>	Prudential Insurance Company 1 Robert Wood Johnson Pl., New Brunswick, NJ 08901		
<input type="checkbox"/>	Silverline Building Products 207 Pond Ave, Middlesex, NJ 08846		
<input type="checkbox"/>	St. Peter's University Hospital 254 Easton Ave., New Brunswick		
<input type="checkbox"/>	Telecordia Technology 444 Hoos Ln., Piscataway		
<input type="checkbox"/>	J.F.K. Medical Center 65 James Street, Edison, NJ 08818		
<input type="checkbox"/>	Raritan Bay Medical Center 530 New Brunswick Av., Perth Amboy, NJ 08861		
<input type="checkbox"/>	Amerada Hess Corporation 405 Main St., Woodbridge and 679 Convery Blvd., Perth Amboy		
<input type="checkbox"/>	Dow Jones & Company 54 Eddington Ln., Monroe Twp		
<input type="checkbox"/>	Siemens AG 755 College Rd. E., Princeton		
<input type="checkbox"/>	AT&T 1 Highway Ter, Edison		
<input type="checkbox"/>	Engelhardt Corporation 101 Wood Ave. S., Metuchen		
Somerset County			
<input checked="" type="checkbox"/>	Johnson and Johnson Research and Development 920 Route 202, Raritan, New Jersey 08869		
<input checked="" type="checkbox"/>	Sanofi-Aventis US LLC, 55 Corporate Drive Bridgewater, NJ 08807		
<input checked="" type="checkbox"/>	Citigroup 283 King George Rd, Warren, NJ 07059		
<input checked="" type="checkbox"/>	MetLife Insurance 400 Atrium Dr # 2S, Somerset, NJ 08873		
3e. Community Contacts (names of community groups/organizations throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing)			
Name of Group/Organization	Outreach Area	Racial/Ethnic Identification of Outreach	Duration & Frequency of Outreach

	Statewide	Readers/Audience	Quarterly
Fair Share Housing Center	Statewide		Quarterly
New Jersey State Conference of NAACP	Statewide	African American	Quarterly
Latino Action Network	Statewide	Latino	Quarterly
New Brunswick branch of NAACP		African American	Quarterly
Plainfield area branch of NAACP		African American	Quarterly
Perth Amboy branch of NAACP		African American	Quarterly
Metuchen/Edison branch of NAACP		African American	Quarterly
Supportive Housing Association	Statewide	Special Needs	Quarterly
Central Jersey Housing Resource Center			Quarterly
NORWESCAP	Hunterdon, Morris, Passaic, Somerset, Sussex and Warren Counties.	Low income	Quarterly

#### IV. APPLICATIONS

Applications for affordable housing for the above units will be available at the following locations:	
4a. County Administration Buildings and/or Libraries for all counties in the housing region (list county building, address, contact person) (Check all that applies)	
BUILDING	LOCATION
<input checked="" type="checkbox"/> Middlesex County Administration Bldg.	75 Bayard Lane, New Brunswick, NJ 08903
<input checked="" type="checkbox"/> Somerset County Admin. Bldg.	20 Grove Street, Somerville, NJ 08876
<input checked="" type="checkbox"/> Somerset County Library Headquarters	1 Vogt Drive, Bridgewater, NJ 08807
<input checked="" type="checkbox"/> Hunterdon County Library Headquarters	314 State Highway 12, Flemington, NJ 08822
4b. Municipality in which the units are located (list municipal building and municipal library, address, contact person)	
Bedminster Township, One Miller Lane, Bedminster, NJ 07921, Judith A. Sullivan	
Clarence Dillon Public Library, 2336 Lamington Road, Bedminster, NJ 07921	
4c. Sales/Rental Office for units (if applicable)	

V. CERTIFICATIONS AND ENDORSEMENTS

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that knowingly falsifying the information contained herein may affect the (select one: Municipality's COAH substantive certification or DCA Balanced Housing Program funding or HMFA UHGRP/MONI funding).

Judith A. Sullivan, RMC

Name (Type or Print)

Clerk - Administrator / Bedminster Township

Title/Municipality

Judith A. Sullivan

Signature

9/17/2018

Date

**ATTACHMENT A**  
**AFFIRMATIVE FAIR HOUSING MARKETING PLAN**  
 For Affordable Housing in **(REGION 3)**

**I. APPLICANT AND PROJECT INFORMATION**

(Complete Section I individually for all developments or programs within the municipality.)

1a. Administrative Agent Name, Address, Phone Number Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921		1b. Development or Program Name, Address Parkside		1e. State and Federal Funding Sources (if any)  None	
1c. Number of Affordable Units: 101		1d. Price or Rental Range From \$60,000 To \$182,000			
Number of Rental Units: 0					
Number of For-Sale Units: 101					
1f. <input type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Non-Age Restricted		1g. Approximate Starting Dates 1987 Advertising: \$250		Occupancy: 100%	
1h. County <b>Somerset</b>		1i. Census Tract(s): \$29.02			
1j. Managing/Sales Agent's Name, Address, Phone Number Sharon DeCicco, Executive Director Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921 908-212-7000					
1k. Application Fees (if any): \$25					

(Sections II through IV should be consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

**II. RANDOM SELECTION**

2. Describe the random selection process that will be used once applications are received. Random selection is conducted when a unit is available, and only certified households seeking the type of bedroom size of the available unit re placed in the lottery. The process is as follows:

1. After advertising is implemented, applications are accepted for 90 days. All applications are reviewed and households are either preliminarily certified or informed of non-eligibility. (The certification is valid for 180 days, and may be renewed by updating income-verification information.)
2. Eligible households are placed in applicant pools based upon the number of bedrooms needed and the need for an accessible unit. When a unit is available, only the preliminarily certified households in need of that type of unit are selected for a lottery.
3. Households are informed of the date, time and location of the lottery and invited to attend. After the lottery is conducted, the first household selected is given a length of time that is specified in the operating manual to express interest or disinterest in the unit. (If the first household is not interested in the unit, the process continues until a preliminarily certified household selects the unit.) Once a unit is selected, the household goes through the full certification process.

Applications are accepted on an ongoing basis, preliminarily certified households are added to the pool for the appropriate household income and size categories, and advertising and outreach is ongoing, according to the Affirmative Marketing Plan.

### III. MARKETING

3a. Direction of Marketing Activity: (indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

- White (non-Hispanic)   
  Black (non-Hispanic)   
  Hispanic   
  American Indian or Alaskan Native  
 Asian or Pacific Islander   
 Other group:

3b. Commercial Media (required) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA
<b>TARGETS ENTIRE COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Star-Ledger	
<b>TARGETS PARTIAL COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Home News Tribune	Middlesex, Somerset, Union
<input checked="" type="checkbox"/>	Courier News	Somerset and Hunterdon
Weekly Newspaper		
<input type="checkbox"/>	Beacon	Hunterdon
<input type="checkbox"/>	Delaware Valley News	Hunterdon
<input type="checkbox"/>	Hunterdon County Democrat / Hunterdon Observer	Hunterdon
<input type="checkbox"/>	Hunterdon Review	Hunterdon
<input type="checkbox"/>	Amboy Beacon	Middlesex
<input type="checkbox"/>	Colonia Corner	Middlesex
<input type="checkbox"/>	Cranbury Press	Middlesex
<input type="checkbox"/>	East Brunswick Sentinel	Middlesex
<input type="checkbox"/>	Edison Sentinel	Middlesex
<input type="checkbox"/>	South Brunswick Post	Middlesex
<input type="checkbox"/>	South Plainfield Observer	Middlesex
<input type="checkbox"/>	Suburban, The	Middlesex
<input type="checkbox"/>	Princeton Packet	Middlesex, Somerset
<input type="checkbox"/>	Sentinel, The	Middlesex, Somerset
<input type="checkbox"/>	Atom Tabloid & Citizen Gazette	Middlesex, Union
<input type="checkbox"/>	Parsippany Life	Morris

<input type="checkbox"/>	Echoes Sentinel	Morris, Somerset
<input checked="" type="checkbox"/>	Bernardsville News	Somerset
<input type="checkbox"/>	Branchburg News	Somerset
<input type="checkbox"/>	Chronicle	Somerset
<input checked="" type="checkbox"/>	Hills-Bedminster Press	Somerset
<input type="checkbox"/>	Hillsborough Beacon	Somerset
<input type="checkbox"/>	Manville News	Somerset
<input type="checkbox"/>	Messenger-Gazette	Somerset
<input type="checkbox"/>	Reporter	Somerset
<input type="checkbox"/>	Somerset Spectator	Somerset
Monthly Newspaper		
<input type="checkbox"/>	About Our Town/Community News	Middlesex, Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL TV STATION(S)	CIRCULATION AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
<input type="checkbox"/>		2 WCBS-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>		3 KYW-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>		4 WNBC NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>		5 WNYW Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>		6 WPVI-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input type="checkbox"/>		7 WABC-TV American Broadcasting Companies, Inc. (Walt Disney)	
<input checked="" type="checkbox"/>		9 WWOR-TV Fox Television Stations, Inc. (News Corp.)	
<input type="checkbox"/>		10 WCAU NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>		11 WPIX WPIX, Inc. (Tribune)	
<input type="checkbox"/>		12 WHYI-TV WHYY, Inc.	
<input type="checkbox"/>		13 WNET Educational Broadcasting Corporation	
<input type="checkbox"/>		17 WPHL-TV Tribune Company	

<input type="checkbox"/>	31 WPXN-TV Paxson Communications License Company, LLC	
<input type="checkbox"/>	35 WYBE Independence Public Media Of Philadelphia, Inc.	
<input type="checkbox"/>	39 WLVT-TV Lehigh Valley Public Telecommunications Corp.	
<input type="checkbox"/>	41 WXTV WXTV License Partnership, G.P. (Univision Communications, Inc.)	
<input type="checkbox"/>	48 WGTW-TV Trinity Broadcasting Network	
<input type="checkbox"/>	50 WNJN New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	52 WNJT New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	57 WPSG CBS Broadcasting, Inc.	
<input type="checkbox"/>	58 WNJB New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	61 WPPX Paxson Communications License Company, LLC	
<input type="checkbox"/>	63 WMBC-TV Mountain Broadcasting Corporation	
<input type="checkbox"/>	65 WUVP-TV Univision Communications, Inc.	
<input type="checkbox"/>	68 WFUT-TV Univision New York, LLC	Spanish

**TARGETS PARTIAL COAH REGION 3**

<input type="checkbox"/>	16 WNEP-TV New York Times Co.	Hunterdon
<input type="checkbox"/>	46 W46BL Maranatha Broadcasting Company, Inc.	Hunterdon
<input type="checkbox"/>	51 WTVE Reading Broadcasting, Inc.	Hunterdon Hunterdon (Christian)
<input type="checkbox"/>	25 W25BB New Jersey Public Broadcasting Authority	Hunterdon, Middlesex
<input type="checkbox"/>	22 WYOU Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	28 WBRE-TV Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	44 WVIA-TV Ne Pa Ed TV Association	Hunterdon, Somerset
<input type="checkbox"/>	56 WOLF-TV Wolf License Corp.	Hunterdon, Somerset
<input type="checkbox"/>	60 WBPH-TV Sonshine Family Television Corp.	Hunterdon, Somerset

<input type="checkbox"/>	69 WFMZ-TV Maranatha Broadcasting Company, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	29 WTXF-TV Fox Television Stations, Inc. (News Corp.)	Middlesex, Somerset
<input type="checkbox"/>	47 WNJU NBC Telemundo License Co. (General Electric)	Middlesex, Somerset
<input type="checkbox"/>	66 WFME-TV Family Stations of New Jersey, Inc.	Middlesex, Somerset (Christian)
<input type="checkbox"/>	25 WNYE-TV New York City Dept. of Info., Technology & Telecommunications	Somerset

DURATION & FREQUENCY OF OUTREACH	NAMES OF CABLE PROVIDER(S)	BROADCAST AREA
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**TARGETS PARTIAL COAH REGION 3**

<input type="checkbox"/>	Comcast of Central NJ,	Partial Hunterdon
<input type="checkbox"/>	Patriot Media & Communications	Partial Hunterdon, Somerset
<input type="checkbox"/>	Service Electric Cable TV of Hunterdon	Partial Hunterdon
<input checked="" type="checkbox"/>	Cablevision of Raritan Valley	Partial Middlesex, Somerset
<input type="checkbox"/>	Comcast of Central NJ, NJ (Union System)	Partial Middlesex
<input checked="" type="checkbox"/>	Comcast of Plainfield	Partial Middlesex, Somerset

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL RADIO STATION(S)	BROADCAST AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
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**TARGETS ENTIRE COAH REGION 3**

AM

<input type="checkbox"/>	WFAN 660	
<input checked="" type="checkbox"/>	Quarterly WOR 710	
<input type="checkbox"/>	WABC 770	
<input checked="" type="checkbox"/>	Quarterly WCBS 880	
<input type="checkbox"/>	WBBR 1130	
<input type="checkbox"/>	WWTR 1170	
<input type="checkbox"/>	WTTM 1680	Spanish, Asian, etc.

FM

<input type="checkbox"/>	WFNY-FM 92.3	
<input type="checkbox"/>	WPAT-FM 93.1	Spanish



<input type="checkbox"/>		WNYC-FM 93.9	
<input type="checkbox"/>		WPST 94.5	
<input type="checkbox"/>		WFME 94.7	
<input type="checkbox"/>		WPLJ 95.5	
<input type="checkbox"/>		WQXR-FM 96.3	
<input type="checkbox"/>		WQHT 97.1	Spanish
<input type="checkbox"/>		WSKQ-FM 97.9	
<input type="checkbox"/>		WRKS 98.7	Christian
<input type="checkbox"/>		WAWZ 99.1	
<input type="checkbox"/>		WBAI 99.5	
<input type="checkbox"/>		WPHI-FM 100.3	
<input type="checkbox"/>		WCBS-FM 101.1	
<input type="checkbox"/>		WKXW-FM 101.5	
<input type="checkbox"/>		WQCD 101.9	
<input type="checkbox"/>		WNEW 102.7	
<input type="checkbox"/>		WPRB 103.3	
<input type="checkbox"/>		WKTU 103.5	
<input type="checkbox"/>		WWPR-FM 105.1	
<input type="checkbox"/>		WDAS-FM 105.3	
<input type="checkbox"/>		WLTW 106.7	
<b>TARGETS PARTIAL COAH REGION 3</b>			
<b>AM</b>			
<input type="checkbox"/>		WFIL 560	Hunterdon
<input type="checkbox"/>		WIP 610	Hunterdon
<input type="checkbox"/>		WAEB 790	Hunterdon
<input type="checkbox"/>		WCHR 1040	Hunterdon
<input type="checkbox"/>		WGPA 1100	Hunterdon
<input type="checkbox"/>		WEEX 1230	Hunterdon
<input type="checkbox"/>		WKAP 1470	Hunterdon
<input type="checkbox"/>		WRNJ 1510	Hunterdon

<input type="checkbox"/>		WWJZ 640	Hunterdon, Middlesex
<input type="checkbox"/>		WPHY 920	Hunterdon, Middlesex
<input type="checkbox"/>		WPHT 1210	Hunterdon, Middlesex
<input type="checkbox"/>		WBUD 1260	Hunterdon, Middlesex
<input type="checkbox"/>		WMCA 570	Middlesex (Christian)
<input type="checkbox"/>		WIMG 1300	Middlesex
<input type="checkbox"/>		WCTC 1450	Middlesex, Somerset
	FM		
<input type="checkbox"/>		WRTI 90.1	Hunterdon
<input type="checkbox"/>		WCVH 90.5	Hunterdon
<input type="checkbox"/>		WHYY-FM 90.9	Hunterdon
<input type="checkbox"/>		WXTU 92.5	Hunterdon
<input type="checkbox"/>		WAEB-FM 104.1	Hunterdon
<input type="checkbox"/>		WFKB 107.5	Hunterdon
<input type="checkbox"/>		WMMR 93.3	Hunterdon, Middlesex
<input type="checkbox"/>		WYSP 94.1	Hunterdon, Middlesex
<input type="checkbox"/>		WBEN-FM 95.7	Hunterdon, Middlesex
<input type="checkbox"/>		WRDW-FM 96.5	Hunterdon, Middlesex
<input type="checkbox"/>		WOGI 98.1	Hunterdon, Middlesex
<input type="checkbox"/>		WUSL 98.9	Hunterdon, Middlesex
<input type="checkbox"/>		WIOQ 102.1	Hunterdon, Middlesex
<input type="checkbox"/>		WMGK 102.9	Hunterdon, Middlesex
<input type="checkbox"/>		WJZ 106.1	Hunterdon, Middlesex
<input type="checkbox"/>		WKDN 106.9	Hunterdon, Middlesex (Christian)
<input type="checkbox"/>		WAXQ 104.3	Hunterdon, Middlesex, Somerset
<input type="checkbox"/>		WNTI 91.9	Hunterdon, Somerset
<input type="checkbox"/>		WZZO 95.1	Hunterdon, Somerset
<input type="checkbox"/>		WCTO 96.1	Hunterdon, Somerset
<input type="checkbox"/>		WLEV 100.7	Hunterdon, Somerset
<input type="checkbox"/>		WNJT-FM 88.1	Middlesex
<input type="checkbox"/>		WRSU-FM 88.7	Middlesex

<input type="checkbox"/>	WWFM 89.1	Middlesex
<input type="checkbox"/>	WVPH 107.9	Middlesex
<input type="checkbox"/>	WDVR 89.7	Middlesex, Somerset
<input type="checkbox"/>	WVPH 90.3	Middlesex, Somerset
<input type="checkbox"/>	WMGQ 98.3	Middlesex, Somerset
<input type="checkbox"/>	WBLS 107.5	Middlesex, Somerset

3c. Other Publications (such as neighborhood newspapers, religious publications, and organizational newsletters)  
(Check all that applies)

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
Weekly	Nuestra Comunidad	Central/South Jersey	Spanish-Language
Monthly			
<input type="checkbox"/>	Sino Monthly	North Jersey/NYC area	Chinese-American

**TARGETS PARTIAL COAH REGION 3**

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
Daily	24 Horas	Bergen, Essex, Hudson, Middlesex, Passaic, Union Counties	Portuguese-Language
Weekly			
<input type="checkbox"/>	Arab Voice Newspaper	North Jersey/NYC area	Arab-American
<input type="checkbox"/>	Catholic Advocate, The	Essex County area	Catholic
<input type="checkbox"/>	La Voz	Hudson, Union, Middlesex Counties	Cuban community
<input type="checkbox"/>	Amerika Magyar Nepszava (American Hungarian Peoples' Voice)	Central/North Jersey	Hungarian-Language
<input type="checkbox"/>	New Jersey Jewish News	Northern and Central New Jersey	Jewish
<input type="checkbox"/>	Nuestra Comunidad	Central/South Jersey	Spanish-Language
<input type="checkbox"/>	Desi NJ	Central Jersey	South Asian
<input type="checkbox"/>	Ukrainian Weekly	New Jersey	Ukrainian Community

3d. Employer Outreach (names of employers throughout the housing region that can be contacted to post advertisements and distribute fliers regarding available affordable housing) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAME OF EMPLOYER/COMPANY	LOCATION

Hunterdon County		
<input type="checkbox"/>	Merek & Co.	1 Merck Dr., Whitehouse Station 2100 Wescott Drive, Flemington, NJ 08822
<input type="checkbox"/>	Hunterdon Medical Center	Perryville Corporate Park, Clinton, NJ 08809-4000
<input checked="" type="checkbox"/>	Foster Wheeler	202 Halls Mill Rd., Whitehouse Station, NJ 08889
<input checked="" type="checkbox"/>	Chubb Insurance Co.	1545 US Highway 22 E., Annandale, NJ 08801
<input checked="" type="checkbox"/>	Exxon-Mobil Research & Engineering	
<input type="checkbox"/>	New York Life	110 Cokesbury Rd, Lebanon
Middlesex County		
<input checked="" type="checkbox"/>	Bristol-Myers Squibb	1 Squibb Dr, New Brunswick, NJ 08901
<input checked="" type="checkbox"/>	Merrill Lynch & Company	800 Scudders Mill Rd, Plainsboro NJ 08861
<input checked="" type="checkbox"/>	Johnson & Johnson	1 Johnson & Johnson Plaza, New Brunswick
<input type="checkbox"/>	Prudential Insurance Company	44 Stelton Rd. # 130, Piscataway
<input type="checkbox"/>	Robert Wood Johnson University Hospital	1 Robert Wood Johnson Pl., New Brunswick, NJ 08901
<input type="checkbox"/>	Silverline Building Products	207 Pond Ave, Middlesex, NJ 08846
<input type="checkbox"/>	St. Peter's University Hospital	254 Easton Ave., New Brunswick
<input type="checkbox"/>	Telecordia Technology	444 Hoes Ln., Piscataway
<input type="checkbox"/>	J.F.K. Medical Center	65 James Street, Edison, NJ 08818
<input type="checkbox"/>	Raritan Bay Medical Center	530 New Brunswick Av., Perth Amboy, NJ 08861
<input type="checkbox"/>	Amerada Hess Corporation	405 Main St., Woodbridge and 679 Convery Blvd., Perth Amboy
<input type="checkbox"/>	Dow Jones & Company	54 Eddington Ln., Monroe Twp
<input type="checkbox"/>	Siemens AG	755 College Rd. E., Princeton
<input type="checkbox"/>	AT&T	1 Highway Ter., Edison
<input type="checkbox"/>	Engelhardt Corporation	101 Wood Ave. S., Metuchen
Somerset County		
<input checked="" type="checkbox"/>	Johnson and Johnson Research and Development	920 Route 202, Raritan, New Jersey 08869
<input checked="" type="checkbox"/>	Sanofi-Aventis US LLC,	55 Corporate Drive Bridgewater, NJ 08807
<input checked="" type="checkbox"/>	Citigroup	283 King George Rd, Warren, NJ 07059
<input checked="" type="checkbox"/>	MetLife Insurance	400 Atrium Dr # 2S, Somerset, NJ 08873
3c. Community Contacts (names of community groups/organizations throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing)		
Name of Group/Organization	Outreach Area	Racial/Ethnic Identification of Outreach & Frequency of Outreach

		Readers/Audience	
Fair Share Housing Center	Statewide		Quarterly
New Jersey State Conference of NAACP	Statewide	African American	Quarterly
Latino Action Network	Statewide	Latino	Quarterly
New Brunswick branch of NAACP		African American	Quarterly
Plainfield area branch of NAACP		African American	Quarterly
Perth Amboy branch of NAACP		African American	Quarterly
Metuchen/Edison branch of NAACP		African American	Quarterly
Supportive Housing Association	Statewide	Special Needs	Quarterly
Central Jersey Housing Resource Center			Quarterly
NORWESCAP	Hunterdon, Morris, Passaic, Somerset, Sussex and Warren Counties.	Low income	Quarterly

#### IV. APPLICATIONS

Applications for affordable housing for the above units will be available at the following locations:	
4a. County Administration Buildings and/or Libraries for all counties in the housing region (list county building, address, contact person) (Check all that applies)	
BUILDING	LOCATION
<input checked="" type="checkbox"/> Middlesex County Administration Bldg.	75 Bayard Lane, New Brunswick, NJ 08903
<input checked="" type="checkbox"/> Somerset County Admin. Bldg.	20 Grove Street, Somerville, NJ 08876
<input checked="" type="checkbox"/> Somerset County Library Headquarters	1 Vogt Drive, Bridgewater, NJ 08807
<input checked="" type="checkbox"/> Hunterdon County Library Headquarters	314 State Highway 12, Flemington, NJ 08822
4b. Municipality in which the units are located (list municipal building and municipal library, address, contact person)	
Bedminster Township, One Miller Lane, Bedminster, NJ 07921, Judith A. Sullivan	
Clarence Dillon Public Library, 2336 Lamington Road, Bedminster, NJ 07921	
4c. Sales/Rental Office for units (if applicable)	

V. CERTIFICATIONS AND ENDORSEMENTS

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that knowingly falsifying the information contained herein may affect the (select one: Municipality's COAH substantive certification or DCA Balanced Housing Program funding or HMFA UHGRP/MONI funding).

Judith A. Sullivan, RMC

Name (Type or Print)

Clerk - Administrator / Bedminster Township

Title/Municipality

Judith A. Sullivan

Signature

9/17/2018

Date

**ATTACHMENT A**  
**AFFIRMATIVE FAIR HOUSING MARKETING PLAN**  
 For Affordable Housing in (REGION 3)

**I. APPLICANT AND PROJECT INFORMATION**

(Complete Section I individually for all developments or programs within the municipality.)

1a. Administrative Agent Name, Address, Phone Number Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921		1b. Development or Program Name, Address Village Green	
1c. Number of Affordable Units: 260	1d. Price or Rental Range From \$60,000 To \$182,000	1e. State and Federal Funding Sources (if any) None	
Number of Rental Units: 0			
Number of For-Sale Units: 260			
1f. <input type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Non-Age Restricted		1g. Approximate Starting Dates 1985 Advertising: \$250      Occupancy: 100%	
1h. County <b>Somerset</b>		1i. Census Tract(s): 529.02	
1j. Managing/Sales Agent's Name, Address, Phone Number Sharon DeCicco, Executive Director Bedminster Hills Housing Corporation One Miller Lane, Suite A Bedminster, NJ 07921 908-212-7000			
1k. Application Fees (if any): \$25			

(Sections II through IV should be consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

**II. RANDOM SELECTION**

2. Describe the random selection process that will be used once applications are received. Random selection is conducted when a unit is available, and only certified households seeking the type of bedroom size of the available unit re placed in the lottery. The process is as follows:

1. After advertising is implemented, applications are accepted for 90 days. All applications are reviewed and households are either preliminarily certified or informed of non-eligibility. (The certification is valid for 180 days, and may be renewed by updating income-verification information.)
2. Eligible households are placed in applicant pools based upon the number of bedrooms needed and the need for an accessible unit. When a unit is available, only the preliminarily certified households in need of that type of unit are selected for a lottery.
3. Households are informed of the date, time and location of the lottery and invited to attend. After the lottery is conducted, the first household selected is given a length of time that is specified in the operating manual to express interest or disinterest in the unit. (If the first household is not interested in the unit, the process continues until a preliminarily certified household selects the unit.) Once a unit is selected, the household goes through the full certification process.

Applications are accepted on an ongoing basis, preliminarily certified households are added to the pool for the appropriate household income and size categories, and advertising and outreach is ongoing, according to the Affirmative Marketing Plan.

### III. MARKETING

3a. Direction of Marketing Activity: (indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

- White (non-Hispanic)   
  Black (non-Hispanic)   
  Hispanic   
  American Indian or Alaskan Native  
 Asian or Pacific Islander   
  Other group:

3b. Commercial Media (required) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA
<b>TARGETS ENTIRE COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Star-Ledger	
<b>TARGETS PARTIAL COAH REGION 3</b>		
Daily Newspaper		
<input type="checkbox"/>	Home News Tribune	Middlesex, Somerset, Union
<input checked="" type="checkbox"/>	Courier News	Somerset and Hunterdon
Weekly Newspaper		
<input type="checkbox"/>	Beacon	Hunterdon
<input type="checkbox"/>	Delaware Valley News	Hunterdon
<input type="checkbox"/>	Hunterdon County Democrat / Hunterdon Observer	Hunterdon
<input type="checkbox"/>	Hunterdon Review	Hunterdon
<input type="checkbox"/>	Amboy Beacon	Middlesex
<input type="checkbox"/>	Colonia Corner	Middlesex
<input type="checkbox"/>	Cranbury Press	Middlesex
<input type="checkbox"/>	East Brunswick Sentinel	Middlesex
<input type="checkbox"/>	Edison Sentinel	Middlesex
<input type="checkbox"/>	South Brunswick Post	Middlesex
<input type="checkbox"/>	South Plainfield Observer	Middlesex
<input type="checkbox"/>	Suburban, The	Middlesex
<input type="checkbox"/>	Princeton Packet	Middlesex, Somerset
<input type="checkbox"/>	Sentinel, The	Middlesex, Somerset
<input type="checkbox"/>	Atom Tabloid & Citizen Gazette	Middlesex, Union
<input type="checkbox"/>	Parsippany Life	Morris



<input type="checkbox"/>	Echoes Sentinel	Morris, Somerset
<input checked="" type="checkbox"/>	Bernardsville News	Somerset
<input type="checkbox"/>	Branchburg News	Somerset
<input type="checkbox"/>	Chronicle	Somerset
<input checked="" type="checkbox"/>	Hills-Bedminster Press	Somerset
<input type="checkbox"/>	Hillsborough Beacon	Somerset
<input type="checkbox"/>	Manville News	Somerset
<input type="checkbox"/>	Messenger-Gazette	Somerset
<input type="checkbox"/>	Reporter	Somerset
<input type="checkbox"/>	Somerset Spectator	Somerset
Monthly Newspaper		
<input type="checkbox"/>	About Our Town/Community News	Middlesex, Somerset

DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL TV STATION(S)	CIRCULATION AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>		
<input type="checkbox"/>	2 WCBS-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	3 KYW-TV CBS Broadcasting, Inc.	
<input type="checkbox"/>	4 WNBC NBC Telemundo License Co. (General Electric)	
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<input type="checkbox"/>	7 WABC-TV American Broadcasting Companies, Inc. (Walt Disney)	
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<input type="checkbox"/>	10 WCAU NBC Telemundo License Co. (General Electric)	
<input type="checkbox"/>	11 WPIX WPIX, Inc. (Tribune)	
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<input type="checkbox"/>	13 WNET Educational Broadcasting Corporation	
<input type="checkbox"/>	17 WPHL-TV Tribune Company	

<input type="checkbox"/>	31 WPXN-TV Paxson Communications License Company, LLC	
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<input type="checkbox"/>	39 WLVT-TV Lehigh Valley Public Telecommunications Corp.	
<input type="checkbox"/>	41 WXTV WXTV License Partnership, G.P. (Univision Communications, Inc.)	
<input type="checkbox"/>	48 WGTW-TV Trinity Broadcasting Network	
<input type="checkbox"/>	50 WNJN New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	52 WNJT New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	57 WPSG CBS Broadcasting, Inc.	
<input type="checkbox"/>	58 WNJB New Jersey Public Broadcasting Authority	
<input type="checkbox"/>	61 WPPX Paxson Communications License Company, LLC	
<input type="checkbox"/>	63 WMBC-TV Mountain Broadcasting Corporation	
<input type="checkbox"/>	65 WUVP-TV Univision Communications, Inc.	
<input type="checkbox"/>	68 WFUT-TV Univision New York, LLC	Spanish

**TARGETS PARTIAL COAH REGION 3**

<input type="checkbox"/>	16 WNEP-TV New York Times Co.	Hunterdon
<input type="checkbox"/>	46 W46BL Maranatha Broadcasting Company, Inc.	Hunterdon
<input type="checkbox"/>	51 WTVE Reading Broadcasting, Inc.	Hunterdon (Christian)
<input type="checkbox"/>	25 W25BB New Jersey Public Broadcasting Authority	Hunterdon, Middlesex
<input type="checkbox"/>	22 WYOU Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	28 WBRE-TV Nexstar Broadcasting, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	44 WVIA-TV Ne Pa Ed TV Association	Hunterdon, Somerset
<input type="checkbox"/>	56 WOLF-TV Wolf License Corp.	Hunterdon, Somerset
<input type="checkbox"/>	60 WBPH-TV Sonshine Family Television Corp.	Hunterdon, Somerset

<input type="checkbox"/>	69 WFMZ-TV Maranatha Broadcasting Company, Inc.	Hunterdon, Somerset
<input type="checkbox"/>	29 WTXF-TV Fox Television Stations, Inc. (News Corp.)	Middlesex, Somerset
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<input type="checkbox"/>	66 WFME-TV Family Stations of New Jersey, Inc.	Middlesex, Somerset (Christian)
<input type="checkbox"/>	25 WNYE-TV New York City Dept. of Info., Technology & Telecommunications	Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF CABLE PROVIDER(S)	BROADCAST AREA
<b>TARGETS PARTIAL COAH REGION 3</b>			
<input type="checkbox"/>		Comcast of Central NJ,	Partial Hunterdon
<input type="checkbox"/>		Patriot Media & Communications	Partial Hunterdon, Somerset
<input type="checkbox"/>		Service Electric Cable TV of Hunterdon	Partial Hunterdon
<input checked="" type="checkbox"/>	Quarterly	Cablevision of Raritan Valley	Partial Middlesex, Somerset
<input type="checkbox"/>		Comcast of Central NJ, NJ (Union System)	Partial Middlesex
<input checked="" type="checkbox"/>	Quarterly	Comcast of Plainfield	Partial Middlesex, Somerset

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL RADIO STATION(S)	BROADCAST AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
<b>AM</b>			
<input type="checkbox"/>		WFAN 660	
<input checked="" type="checkbox"/>	Quarterly	WOR 710	
<input type="checkbox"/>		WABC 770	
<input checked="" type="checkbox"/>	Quarterly	WCBS 880	
<input type="checkbox"/>		WBBR 1130	
<input type="checkbox"/>		WWTR 1170	
<input type="checkbox"/>		WTTM 1680	Spanish, Asian, etc.
<b>FM</b>			
<input type="checkbox"/>		WFNY-FM 92.3	
<input type="checkbox"/>		WPAT-FM 93.1	Spanish

<input type="checkbox"/>	WNYC-FM 93.9	
<input type="checkbox"/>	WPST 94.5	
<input type="checkbox"/>	WFME 94.7	
<input type="checkbox"/>	WPLJ 95.5	
<input type="checkbox"/>	WQXR-FM 96.3	
<input type="checkbox"/>	WQHT 97.1	Spanish
<input type="checkbox"/>	WSKQ-FM 97.9	
<input type="checkbox"/>	WRKS 98.7	Christian
<input type="checkbox"/>	WAWZ 99.1	
<input type="checkbox"/>	WBAI 99.5	
<input type="checkbox"/>	WPHI-FM 100.3	
<input type="checkbox"/>	WCBS-FM 101.1	
<input type="checkbox"/>	WKXW-FM 101.5	
<input type="checkbox"/>	WQCD 101.9	
<input type="checkbox"/>	WNEW 102.7	
<input type="checkbox"/>	WPRB 103.3	
<input type="checkbox"/>	WKTU 103.5	
<input type="checkbox"/>	WWPR-FM 105.1	
<input type="checkbox"/>	WDAS-FM 105.3	
<input type="checkbox"/>	WLTW 106.7	
<b>TARGETS PARTIAL COAH REGION 3</b>		
<b>AM</b>		
<input type="checkbox"/>	WFIL 560	Hunterdon
<input type="checkbox"/>	WIP 610	Hunterdon
<input type="checkbox"/>	WAEB 790	Hunterdon
<input type="checkbox"/>	WCHR 1040	Hunterdon
<input type="checkbox"/>	WGPA 1100	Hunterdon
<input type="checkbox"/>	WEEX 1230	Hunterdon
<input type="checkbox"/>	WKAP 1470	Hunterdon
<input type="checkbox"/>	WRNJ 1510	Hunterdon

<input type="checkbox"/>	WWJZ 640	Hunterdon, Middlesex
<input type="checkbox"/>	WPHY 920	Hunterdon, Middlesex
<input type="checkbox"/>	WPHT 1210	Hunterdon, Middlesex
<input type="checkbox"/>	WBUD 1260	Hunterdon, Middlesex
<input type="checkbox"/>	WMCA 570	Middlesex (Christian)
<input type="checkbox"/>	WIMG 1300	Middlesex
<input type="checkbox"/>	WCTC 1450	Middlesex, Somerset
FM		
<input type="checkbox"/>	WRTI 90.1	Hunterdon
<input type="checkbox"/>	WCVH 90.5	Hunterdon
<input type="checkbox"/>	WHYY-FM 90.9	Hunterdon
<input type="checkbox"/>	WXTU 92.5	Hunterdon
<input type="checkbox"/>	WAEB-FM 104.1	Hunterdon
<input type="checkbox"/>	WFKB 107.5	Hunterdon
<input type="checkbox"/>	WMMR 93.3	Hunterdon, Middlesex
<input type="checkbox"/>	WYSP 94.1	Hunterdon, Middlesex
<input type="checkbox"/>	WBEN-FM 95.7	Hunterdon, Middlesex
<input type="checkbox"/>	WRDW-FM 96.5	Hunterdon, Middlesex
<input type="checkbox"/>	WQGL 98.1	Hunterdon, Middlesex
<input type="checkbox"/>	WUSL 98.9	Hunterdon, Middlesex
<input type="checkbox"/>	WIOQ 102.1	Hunterdon, Middlesex
<input type="checkbox"/>	WMGK 102.9	Hunterdon, Middlesex
<input type="checkbox"/>	WJIZ 106.1	Hunterdon, Middlesex
<input type="checkbox"/>	WKDN 106.9	Hunterdon, Middlesex (Christian)
<input type="checkbox"/>	WAXQ 104.3	Hunterdon, Middlesex, Somerset
<input type="checkbox"/>	WNTI 91.9	Hunterdon, Somerset
<input type="checkbox"/>	WZZO 95.1	Hunterdon, Somerset
<input type="checkbox"/>	WCTO 96.1	Hunterdon, Somerset
<input type="checkbox"/>	WLEV 100.7	Hunterdon, Somerset
<input type="checkbox"/>	WNJT-FM 88.1	Middlesex
<input type="checkbox"/>	WRSU-FM 88.7	Middlesex

<input type="checkbox"/>	WWFM 89.1	Middlesex
<input type="checkbox"/>	WVPH 107.9	Middlesex
<input type="checkbox"/>	WDVR 89.7	Middlesex, Somerset
<input type="checkbox"/>	WVPH 90.3	Middlesex, Somerset
<input type="checkbox"/>	WMGQ 98.3	Middlesex, Somerset
<input type="checkbox"/>	WBLS 107.5	Middlesex, Somerset

3c. Other Publications (such as neighborhood newspapers, religious publications, and organizational newsletters)  
(Check all that applies)

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE COAH REGION 3</b>			
Weekly	Nuestra Comunidad	Central/South Jersey	Spanish-Language
Monthly	Sino Monthly	North Jersey/NYC area	Chinese-American

**TARGETS PARTIAL COAH REGION 3**

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
Daily	24 Horas	Bergen, Essex, Hudson, Middlesex, Passaic, Union Counties	Portuguese-Language
Weekly	Arab Voice Newspaper	North Jersey/NYC area	Arab-American
<input type="checkbox"/>	Catholic Advocate, The	Essex County area	Catholic
<input type="checkbox"/>	La Voz	Hudson, Union, Middlesex Counties	Cuban community
<input type="checkbox"/>	Amerika Magyar Nepszava (American Hungarian Peoples' Voice)	Central/North Jersey	Hungarian-Language
<input type="checkbox"/>	New Jersey Jewish News	Northern and Central New Jersey	Jewish
<input type="checkbox"/>	Nuestra Comunidad	Central/South Jersey	Spanish-Language
<input type="checkbox"/>	Desi NJ	Central Jersey	South Asian
<input type="checkbox"/>	Ukrainian Weekly	New Jersey	Ukrainian Community

3d. Employer Outreach (names of employers throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAME OF EMPLOYER/COMPANY	LOCATION

Hunterdon County	
<input type="checkbox"/>	Merck & Co. 1 Merck Dr., Whitehouse Station 2100 Wescott Drive, Flemington, NJ 08822
<input type="checkbox"/>	Hunterdon Medical Center Perryville Corporate Park, Clinton, NJ 08809-4000
<input checked="" type="checkbox"/>	Foster Wheeler 202 Halls Mill Rd., Whitehouse Station, NJ 08889
<input checked="" type="checkbox"/>	Chubb Insurance Co. Exxon-Mobil Research & Engineering 1545 US Highway 22 E., Annandale, NJ 08801
<input type="checkbox"/>	New York Life 110 Cokesbury Rd, Lebanon
Middlesex County	
<input checked="" type="checkbox"/>	Bristol-Myers Squibb 1 Squibb Dr, New Brunswick, NJ 08901
<input checked="" type="checkbox"/>	Merrill Lynch & Company 800 Scudders Mill Rd, Plainsboro 1 Johnson & Johnson Plaza, New Brunswick
<input checked="" type="checkbox"/>	Johnson & Johnson 44 Stelton Rd. # 130, Piscataway 1 Robert Wood Johnson Pl., New Brunswick, NJ 08901
<input type="checkbox"/>	Prudential Insurance Company Robert Wood Johnson University Hospital 207 Pond Ave, Middlesex, NJ 08846
<input type="checkbox"/>	Silverline Building Products St. Peter's University Hospital 254 Easton Ave., New Brunswick
<input type="checkbox"/>	Telecordia Technology 444 Hoes Ln., Piscataway
<input type="checkbox"/>	J.F.K. Medical Center 65 James Street, Edison, NJ 08818 530 New Brunswick Av., Perth Amboy, NJ 08861
<input type="checkbox"/>	Raritan Bay Medical Center 405 Main St., Woodbridge and 679 Convery Blvd., Perth Amboy
<input type="checkbox"/>	Ameradia Hess Corporation 54 Eddington Ln., Monroe Twp
<input type="checkbox"/>	Dow Jones & Company Siemens AG 755 College Rd. E., Princeton
<input type="checkbox"/>	AT&T 1 Highway Ter., Edison
<input type="checkbox"/>	Engelhardt Corporation 101 Wood Ave. S., Metuchen
Somerset County	
<input checked="" type="checkbox"/>	Johnson and Johnson Research and Development 920 Route 202 Raritan, New Jersey 08869
<input checked="" type="checkbox"/>	Sanofi-Aventis US LLC, 55 Corporate Drive Bridgewater, NJ 08807
<input checked="" type="checkbox"/>	Citigroup 283 King George Rd, Warren, NJ 07059
<input checked="" type="checkbox"/>	MetLife Insurance 400 Atrium Dr # 2S, Somerset, NJ 08873
3e. Community Contacts (names of community groups/organizations throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing)	
Name of Group/Organization	Outreach Area Racial/Ethnic Identification of Duration & Frequency of Outreach

	Statewide	Readers/Audience	Quarterly
Fair Share Housing Center	Statewide		Quarterly
New Jersey State Conference of NAACP	Statewide	African American	Quarterly
Latino Action Network	Statewide	Latino	Quarterly
New Brunswick branch of NAACP		African American	Quarterly
Plainfield area branch of NAACP		African American	Quarterly
Perth Amboy branch of NAACP		African American	Quarterly
Metuchen/Edison branch of NAACP		African American	Quarterly
Supportive Housing Association	Statewide	Special Needs	Quarterly
Central Jersey Housing Resource Center			Quarterly
NORWESCAP	Hunterdon, Morris, Passaic, Somerset, Sussex and Warren Counties.	Low income	Quarterly

#### IV. APPLICATIONS

Applications for affordable housing for the above units will be available at the following locations:	
4a. County Administration Buildings and/or Libraries for all counties in the housing region (list county building, address, contact person) (Check all that applies)	
BUILDING	LOCATION
<input checked="" type="checkbox"/> Middlesex County Administration Bldg.	75 Bayard Lane, New Brunswick, NJ 08903
<input checked="" type="checkbox"/> Somerset County Admin. Bldg.	20 Grove Street, Somerville, NJ 08876
<input checked="" type="checkbox"/> Somerset County Library Headquarters	1 Vogt Drive, Bridgewater, NJ 08807
<input checked="" type="checkbox"/> Hunterdon County Library Headquarters	314 State Highway 12, Flemington, NJ 08822
4b. Municipality in which the units are located (list municipal building and municipal library, address, contact person)	
Bedminster Township, One Miller Lane, Bedminster, NJ 07921, Judith A. Sullivan	
Clarence Dillon Public Library, 2336 Lamington Road, Bedminster, NJ 07921	
4c. Sales/Rental Office for units (if applicable)	



V. CERTIFICATIONS AND ENDORSEMENTS

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that knowingly falsifying the information contained herein may affect the (select one: Municipality's COAH substantive certification or DCA Balanced Housing Program funding or HMFA UHGRP/MONI funding) or HMFA UHGRP/MONI funding).

Judith A. Sullivan, RMC  
Name (Type or Print)

Clerk - Administrator / Bedminster Township  
Title/Municipality

Judith A. Sullivan  
Signature

9/17/2018  
Date